

- Give PDF to students when they enroll that includes reasons for KRI
- Provide KRI seals on regular class
- Mention KRI certified teacher in each event
- Publish in sites/ social media - Why KRI?
- Communicate KRI certified professors in all advertising
- Must always mention KRI when introducing courses/ teachers
- Links from our websites to KRI/ IKYTA with validation to school/ teacher
- We have an excellent reputation with people that know us
- Once we are known, we project integrity
- Always mention KRI certified teacher
- Show how we work together
- A page - We Are KRI (tools)
- Communicate our commitment to self-mastery
- It is an institution
- Link to authority sites
- PR campaign
- Manual of How to Use KRI logo
- Contract?
- Communicate our service/ foundations work